

MISSION

To transform the lives of independent owners in Latin America through financial inclusion and formalization.

PROBLEM

The traditional channel's supply chain is inefficient for all its stakeholders: the manufacturer, the independent owner and the final consumer.

SOLUTION


Crece+ is a digital ecosystem that connects and optimizes the supply chain through a SaaS platform that transforms the traditional channel end to end.



WHY US

- **Integral solution** based on **API economy** to connect to **logistics and financial solutions**.
- **Open platform** to create **B2B marketplaces**.
- **No access** to client's **data**.
- **No GMV commission fee**.

ACHIEVEMENTS

- Audited and **verified** by **McKinsey & Company**
- **#1 CPG** company in Peru trusts us 



BUSINESS MODEL

	B2B				B2C	
FINANCIAL SOLUTIONS	Credit Line	Credit Line	Cash/transfer/ card/credit	Cash/transfer/ card/credit/wallet		
LOGISTICS SOLUTIONS	Transport Warehouse	Transport Warehouse	Transport Warehouse	Transport Delivery		
	Manufacturer	Distributor	Wholesaler	Independent Owner	Final Consumer	